HowGood Offerings

Latis Software and Subscription Offerings

HowGood's sustainability intelligence platform *Latis* enables Customers to measure the impact of their products, report on corporate carbon emissions, identify reduction opportunities, collaborate with their suppliers, and communicate their sustainability impacts in line with leading industry frameworks and methodologies.

Among the Outputs currently available for calculation and purchase through the use of Latis are Scope 1, 2, and 3 greenhouse gas ("GHG") emissions and HowGood metrics around processing, blue water usage, land occupation, soil health, labor risk, animal welfare, and biodiversity. Other Outputs available for calculation include emissions in line with the Science Based Targets Initiative's ("SBTi"s) Forest Land and Agriculture Guidance ("FLAG"), compliant with the GHG Protocol's Corporate Accounting Standard and Land Sector and Removals ("LSR") Guidance.

Latis services allows Customers flexibility in how their data is shared with HowGood, and HowGood can ingest Customers' existing impact data, including any agricultural life cycle assessments, where available, as part of the data ingestion process. Through the platform, Customers will also have access to *SupplierConnect*, a complimentary tool for all of the Customer's suppliers to securely share sustainability data such as sourcing locations, sourcing standards, and ingredient inclusions.

A Latis subscription offers HowGood-completed data refreshes (more frequent refresh schedules may be available as add-ons) as well as access to HowGood's ingredient library to get insight into industry benchmarking and compare the impact of similar ingredients, sourcing locations, growing standards.

Data Collection Offerings

- *Bulk Uploads*
  - Customers can easily upload their supplier data for up to 1,000 suppliers into Latis.

- *FieldScope*
  - This add-on offering enables GHG emissions measurement of on-farm growing practices.

- *Supplier Engagement Program*
  - This add-on offering provides Customers with additional HowGood support to engage with their upstream suppliers through initiatives such as webinars, outreach, and tracking.

- *Data Integration*
  - HowGood offers add-on integration services between the Latis platform and other services (e.g. SAP, Informatica, Workday, etc.).

Implementation & Ongoing Support

- *Additional Onboarding Support*
  - This add-on offering allows Customers to get additional onboarding support from HowGood.

- *CS Support Hours*
  - Monthly Customer Service support hours can be provided as part of a package of services from HowGood. Additional support hours may be available for an additional fee.

- *Data Refresh*
  - Customers can opt for more frequent data refreshes (ex. monthly cadence) so that they have the most up to date HowGood Outputs for their review and use.

- *Single Sign On (SSO) Configuration*
  - HowGood can provide Customers with additional security through single sign-on access to Latis.

Professional Services

- *LITE Decarbonization Consulting Package*
  - HowGood will provide Customer with services, including a formal report and presentation focused on Customer's portfolio and raw material greenhouse emission audit, key potential carbon reduction opportunities, as well as recommendations for abatement strategies.

- *FULL Decarbonization Consulting Package*
  - This offering includes the services described in the Lite Decarbonization Consulting Package as well as steps to execute

identified abatement strategies, cost benefit analysis, and any relevant data reporting transition guidelines.

- HowGood can also devise *Other* Professional Services offerings for Customers including webinars, abatement strategies, and other such programming as requested.

Claims Packages - Public Facing Use

Beyond HowGood's standard offering of Output use for Customers' internal business purpose and corporate reporting, Customers can buy additional public-facing usage of *HowGood Attributes* as well as *Carbon or Water Metric Labels* for on-pack marketing and e-commerce use.

Menu Labeling

HowGood offers menu labeling services for Customers throwing catered events where HowGood Outputs can be viewed by attendees. These labels can be provided for *HowGood Attributes* as well as *Carbon Impact Labels*.

Other

HowGood sometimes works with Customers on other custom services. For example, Customers at times buy other *Partner Data Feeds* to be ingested and displayed by HowGood in their Latis instance. Such data feeds may be subject to additional End User License Agreements ("EULAs") as established by the respective partner data providers.